



# 2022 Cobber Challenge Relay

## Competition

The 2022 Cobber Challenge Relay (**Cobber Challenge Relay**) is a three-week competition in which 12 owners of working dogs record the duration, speed and distance of their nominated working dog.

## Promoter

Ridley Agriproducts Pty Ltd ABN 94 006 544 145 (**Ridley**) is conducting a game of skill competition, the Cobber Challenge Relay. Cobber is a registered trademark of Ridley, whose address and telephone number appears below.

Ridley Agriproducts Pty Ltd

PO Box 16187, Collins Street West, VIC 8007

Phone: 1300 666 657

## Terms and Conditions of Entry

Submission of an application to be one of the 12 competitors in the Cobber Challenge Relay at [www.cobberdogfood.com.au](http://www.cobberdogfood.com.au) (**Application**) is deemed acceptance of these terms and conditions.

Information on application for entry to the Cobber Challenge Relay, timing and prizes form part of these terms and conditions.

Submission of an Application is open to all Australian and New Zealand residents excluding employees and their immediate families of Ridley and their associated companies and agencies (**Eligible Participants**). For the avoidance of doubt, immediate family includes the following: spouse, ex-spouse, de-facto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or first cousin.

## Competition Timing

All times and dates contained herein are Australian Eastern Standard Time (AEST) unless specified otherwise.

An individual (**Applicant**) may make an application to be a competitor in the Cobber Challenge Relay. Applications open at 12:01am on Monday 30 May 2022 and close at 11:59pm on Sunday 3 July 2022 (**Application Period**).

The final 12 competitors selected by Ridley to participate in the Cobber Challenge Relay (**Competitors**) will be announced via the Cobber Dog Facebook page (<https://www.facebook.com/CobberDog>) at 12:00pm on Monday 25 July 2022 and all

Competitors will be contacted by telephone and email no later than 5:00pm on Friday 22 July 2022.

The Cobber Challenge Relay period commences Monday 22 August 2022 and concludes on Sunday 11 September 2022 (**Competition Period**).

The prize winners for the Cobber Challenge Relay will be announced via Facebook and Instagram at 1:00pm on Monday 12 September 2022.

### **Method of applying for and selection of competitors in the Cobber Challenge Relay**

Application to be a Competitor in the Cobber Challenge Relay may only be made online via the website [www.cobberdogfood.com.au](http://www.cobberdogfood.com.au). Only Eligible Participants who fully complete the website application form during the Application Period in relation to a team of two, three or four dogs will be eligible to be a Competitor.

An Eligible Participant may submit multiple Applications where each Application is for a different team of dogs.

Ridley accepts no responsibility for individuals who are unable to access the entry website.

Following the conclusion of the Application Period, the 12 Competitors will be selected by Ridley. Ridley's decision is final and no further correspondence will be entered into.

### **Requirements of the Cobber Challenge Relay**

Each Applicant agrees that if they become a Competitor they must:

- a) Nominate a team of two, three or four dogs.
- b) Each day of the Competition Period:
  - i. select one of the dogs from their nominated team to wear the GPS collar provided by Ridley. Each dog can wear the collar for a maximum of 12 days during the Competition Period;
  - ii. only allow the dog selected for the day to wear and capture data via the GPS collar on that day; and
  - iii. upload the day's data to the nominated portal and indicate which dog wore the collar for that day.
- c) Return the GPS collar and all equipment provided by Ridley for the Cobber Challenge Relay in good working order on or before 26 September 2022. If a Competitor fails to return the GPS collar or other equipment provided to them by Ridley (for example, including but not limited to, Go Pro camera, camera harness etc.) in good working order, they may be charged for the replacement value of the equipment.
- d) Provide Ridley with photos and videos of their dog and /or themselves at work, for use on social media.
- e) Participate in media, as reasonably requested by Ridley or Currie Communications, throughout the duration of the Competition Period and for a reasonable time thereafter.
- f) Wear Cobber branded apparel, as provided to them by Ridley, for all media appearances in connection with the Cobber Challenge Relay.

Each Applicant agrees that, if they are a prize winner in the Cobber Challenge Relay, they will participate in media engagements and / or social events following the conclusion of the Cobber Challenge Relay.

Applicants and Competitors key contact for the Cobber Challenge Relay will be Ridley's nominated agency partner, Currie Communications. All queries should be directed to this contact in the first instance.

Ridley reserves the right to verify the validity of Applications and any information provided by Applicants and Competitors, and to disqualify any Application that is not in accordance with these terms and conditions, or any Competitor who tampers with the integrity of the Cobber Challenge Relay (including the recording of GPS collar data) or breaches these terms and conditions. An Application or any information provided by a Competitor in relation to the Cobber Challenge Relay that is incomplete, indecipherable, illegible or non-compliant with these terms and conditions is invalid and will not be accepted or considered. Failure by Ridley to enforce any of its rights at any stage does not constitute a waiver of those rights.

## **Personal Information and Media**

Any personal information will be collected, disclosed and managed in accordance with Ridley's privacy policy (available here <http://www.ridley.com.au/privacy-policy>).

Information provided by Applicants and Competitors (including personal information) may be used by Ridley and its related bodies corporate (as defined in the *Corporations Act 2001* (Cth)), contractors and agents for Ridley's current and future promotional and marketing purposes.

Applicants consent to Ridley using their name, likeness, image and/or voice (including photograph, film and/or recording of the same), including if they become a Competitor, in any media for an unlimited period without remuneration for the purpose of promoting this Cobber Challenge Relay (including any outcome), and promoting any products manufactured, distributed and/or supplied by Ridley.

## **Prize Details**

Following the conclusion of the Competition Period, prize winners will be selected by Ridley whose decision is final and no further correspondence will be entered into.

The winner of the Cobber Challenge Relay will be awarded a trophy, 20 (twenty) 20kg bags of Cobber Working Dog food and \$2,000 cash prize (as the local currency for the winner – either Australian Dollars or New Zealand Dollars, to be deposited into a nominated bank account within 60 days from the end of the Competition Period).

The second-place getter will be awarded 10 (ten) 20kg bags of Cobber Working Dog food and \$1000 cash prize (as the local currency for the winner – either Australian Dollars or New Zealand Dollars, to be deposited into a nominated bank account within 60 days from the end of the Competition Period).

The third-place getter will be awarded 5 (five) 20kg bags of Cobber Working Dog food and \$500 cash prize (as the local currency for the winner – either Australian Dollars or New Zealand Dollars, to be deposited into a nominated bank account within 60 days from the end of the Competition Period).

Prizes are is not transferable, exchangeable or redeemable for additional cash. The prizes include delivery in Australia and New Zealand only.

Applicants acknowledge that if they are declared the winner, second-place getter or third-place getter of the Cobber Challenge Relay, the respective cash prize may only be spent on any or all of the following:

- a) a working dog breeding program;
- b) further training for your working dog; or
- c) participation in working dog trials,

and Ridley may require them to provide evidence as to how cash prizes have been spent.

Any change between the value of the prizes between the publishing date and the date the prizes are claimed is not the responsibility of Ridley.

### **Force majeure**

If for any reason beyond the reasonable control of Ridley any aspect of this Cobber Challenge Relay is interfered with in any way or is not capable of being conducted as reasonably anticipated (including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of Ridley which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition) Ridley reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any claimant or winner; (b) invalidate any claims; or (c) to modify, suspend, terminate or cancel the Cobber Challenge Relay, as appropriate.

### **Exclusion of Ridley's liability**

Except for any liability that cannot be excluded by law, Ridley (including its officers, employees, contractors, agents and related bodies corporate) excludes all liability (including negligence and any omission or breach), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of or in connection with the Cobber Challenge Relay, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Ridley's control); (b) any theft, unauthorised access or third party interference; (c) any claim or information that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Ridley) due to any reason beyond the reasonable control of Ridley; (d) any tax liability incurred by an Applicant or Competitor; or (e) the process of applying for and participation in the Cobber Challenge Relay, or any other matters referred to in these terms and conditions.